

A Perfect Example of getting Greener

Responsible businesses are perpetually finding ways to reduce their impact on the environment. With this in mind, Perfect Example have been looking at their business and exploring ways that they can reduce their impact on the environment.

“There are a number of changes that we can make to become a more environmentally responsible business so we have started with the biggest challenge first, cleaning chemical usage.” said Tina Fairhurst of Perfect Example. “We use a huge amount of cleaning chemicals a year so we set about reviewing which chemicals were the most environmentally friendly, which ones actually worked and what would be the safest cleaning chemical to use by our staff, in our customer’s premises.”

After a number of stringent tests, Perfect Example have now signed an exclusive manufacturing arrangement with the anti microbial technology company, Byotrol PLC. They are making Perfect Example an own label product using their Byotrol technology.

Byotrol is safe to use as it is not considered poisonous to humans, animals or plants and it is fully biodegradable in landfill and waste water. It also works long after it has been applied and it is even effective against “Hospital Superbugs” (MRSA, VRE, c. difficile), algae, fungi and viruses

“All our mainstream cleaning will be now done using our own ‘detergent sanitiser’ product which is great news for the environment, our customers and our staff” said Scott Fairhurst of Perfect Example. “Byotrol have really impressed us and we are delighted to have such a great, environmentally friendly product that deals effectively with bacteria, and helps us deliver an even higher level of cleanliness and sanitation.”

Notes for Editors

Perfect Example Ltd are the leading provider of professional Domestic Cleaning and Holiday Home Management Services within North Cornwall.

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